InterContinental Hotels Group (IHG) selects **Pulse**Learning as a compliance learning partner

FOR IMMEDIATE RELEASE:
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Dorset, United Kingdom - 5 April 2010 - IHG selected **Pulse**Learning's Pulse**Hospitality** solution because of **Pulse**Learning's expertise in the design, development and delivery of high-quality hospitality-specific food safety and health and safety training. IHG, known for its premier hotel brands and superior service, has partnered with leading hospitality eLearning provider **Pulse**Learning to create two new compliance training courses – Food Safety and Health and Safety.

PulseLearning is leveraging its world-class content and hospitality subject matter experts to create five hours of engaging, interactive online learning that will enable hotel workers to continue ensuring high levels of proper food handling and workplace safety.

The courses will include an IHG-branded interface, customised and bespoke content, animations, assessment and audio to help diverse learners acquire the knowledge, skills and attitudes needed to excel in their professions. The courses will be accredited. The SCORM-compliant courses will be designed to work with IHG's Learning Management System (LMS), enabling complete progress tracking and compliance audit reporting.

See the Pulse**Hospitality** solution demo and datasheets at www.Pulse**Hospitality**.com.

IHG decided to partner with **Pulse**Learning because they are recognized experts in the design, development and production of business-critical compliance training. This, coupled with their understanding of the hospitality industry, makes them an ideal partner for the development of compliance and safety-critical training across our business.

Iain Millar, Director
Risk Management Training and Development
IHG

We're thrilled to be IHG's partner for the development of hospitality compliance training. IHG has chosen Pulse**Hospitality** because of the expert nature of our people, our products and our services. Pulse**Hospitality** is designed as a complete solution for compliance training delivery within hospitality alone – removing the need to compromise.

Jim Breen
*Chief Executive Officer, **Pulse**Learning*

The PulseHospitality Solution

The Pulse**Hospitality** solution from **Pulse**Learning:

- Offers both customisable expert content and uniquely bespoke development
- Was custom-created for large multi-site operations
- Provides a complete education and training solution
- Overcomes the day-to-day barriers to achieving compliance in a regulated environment
- Reduces the time and cost associated with training
- Works both online and offline
- Reduces exposure to risk through compliance with relevant laws
- Provides real-time monitoring, tracking and reporting that can be linked to compliance and learning performance

Courses include:

- Pulse**Hospitality** Food Safety
- Pulse**Hospitality** National Certificate for Personal License Holders (NCPLH)
- Pulse**Hospitality** Licensing Law Awareness
- Pulse**Hospitality** Health and Safety
- Pulse**Hospitality** Disability Discrimination Awareness

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Useful, timely, concise information

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InterContinental Hotels Group

About IHG

InterContinental Hotels Group (IHG) is the world's largest hotel group by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, over 4,400 hotels and more than 645,000 guest rooms in over 100 countries and territories around the world. The Group owns a portfolio of well-recognized and respected hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites®, and also manages the world's largest hotel loyalty program, Priority Club® Rewards, with 48 million members worldwide.

About PulseLearning

PulseLearning creates learning solutions that bring measurable business value to our clients. We achieve this through a high-energy, client-centric approach that combines excellence in people, process, partners, technology and innovation.

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